

# Showcasing Breakthrough Technologies for Personalized Cosmetics and Skin Care

March 12th , 2013, Princeton, NJ, USA

## PROGRAM DETAILS

The Technical Forums at the International Dermatology Institute offer Technology-based companies an unique opportunity to showcase their latest solution to a selected panel of industry leaders seeking for new technologies in the field (e.g. R&D Department leaders, Product Portfolio Managers, Innovation scouts of large international companies)

As a participant you will have the opportunity to present your solutions (including product demonstration) during a highly interactive and intimate format. The three-hour event will only be offered to three select companies and followed by a networking reception and product demonstration. You will have the opportunity of making quality contact that can be further developed with companies such as P&G , Johnson and Johnson, Colgate...



As an example, the past two IDI Technology sessions have generated more than nine high quality discussions (under non disclosure agreements) for its total of four participating companies.

## EVENT PARTNERS

The International Dermatology Institute is committed to help technology-based companies around the world expand their business in US, with a specific focus on Personalized Cosmetics and Skin Care. IDI is a partnership between **DermaNest** (*US Market Entry mandate*), the **Center for Dermal Research** (*Academic Research mandate*) and the **TRI-Princeton Center for Skin Science and Applied Dermatology** (*Application Development and Incubation mandate*). IDI's business model and highly experienced teams empower early stage companies to play in high growth market segments, at a fraction of the cost of alternative solutions.

## PROGRAM FEES

The program fee is \$1500 or a commitment for a very small success fee on deals initiated / generated by the IDI Technical Forum.

**Enrollment** will close February 15th 2013.

**Location:** the program will take place in Princeton, New Jersey, from 3PM-7PM on Tuesday October 16th

**Accommodation** is proposed at the Hyatt Regency Princeton, 102 Carnegie Center, Princeton NJ, at a negotiated of \$123 per night (Call reservations at 609 987 1234 and request the MedNest/PharmaNest rate)

**Contact** [info@dermanest.com](mailto:info@dermanest.com) to enroll or request additional information at +1 609 395 2061

**Web:** [www.InternationalDermatologyInstitute.org](http://www.InternationalDermatologyInstitute.org)